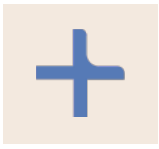




# ESG BROCHURE

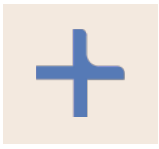
*At **Planetary Plus**, we help organizations turn sustainability into a competitive advantage. From GHG accounting and CBAM compliance to ESG reporting and investor-focused roadmaps, we partner with you to lead the green transition.*



# About us

***Planetary Plus** is a sustainability consulting and research organization dedicated to helping companies across diverse industries accelerate their transition towards green leadership. We partner with businesses to embed sustainability at the core of their strategies, operations, and decision-making.*

*Our focus is on empowering organizations to drive measurable environmental and social impact, enhance ESG performance, and build future-ready business models aligned with global frameworks and stakeholder expectations.*



# Our Services

→ ESG Benchmarking

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→ ESG and sustainability reporting

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→ Corporate GHG Accounting

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→ Life cycle assessments

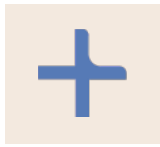
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→ Sustainable supply chains management

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→ ESG Trainings





# Why ESG is important?

ESG is not optional. It's the new benchmark for resilience, investor trust, and lasting growth.

The Green Leadership Initiative is a clear marker of how well organizations manage their ESG responsibilities—and why it's now a strategic, not just moral, business priority.

- **Lower risk, superior returns**

Globally, ESG leaders delivered **12.9% annual returns**, compared to 8.6% for laggards—an almost **50% performance premium**. The Global 100 Index of the world's most sustainable corporations achieved a **331% return**, outperforming the **279% return of the MSCI All Country World Index**.

- **Boosts investor confidence**

**91% of impact investors** report meeting or exceeding financial expectations through ESG investments. The global impact investing market now **exceeds \$1.57 trillion**, growing at 21% CAGR since 2019.

- **Relevance in times of crisis**

ESG portfolios show stronger resilience during market volatility, outperforming traditional equities, while negative ESG events can cause an immediate **0.29% drop in returns**, underscoring the financial value of proactive ESG risk management.

- **Regulatory compliances**

Stricter ESG regulations and evolving disclosure norms are accelerating adoption — **90% of S&P 500** and **70% of Russell 1000 companies** now publish ESG reports. At the same time, ESG-focused investments are projected to surge to **\$33.9 trillion by 2026**, representing 21% of global AUM, underscoring its strategic importance for capital access and competitiveness.

# Our approach

To support companies on their journey toward sustainability, we have developed a complete ESG roadmap. By following given steps, organizations can reach sustainability milestones effectively and with meaningful impact.



## Assessment and benchmarking

We assess your current practices with ESG frameworks and use Benchmarking. In addition, Life Cycle Assessment (LCA) to identify improvement areas.



## Goal setting and strategy

We create an ESG Roadmap and Decarbonization Roadmap, utilizing Carbon Accounting and stakeholder-focused initiatives to set actionable goals.



## Implementation

Through relevant initiatives such as Circular Economy Strategies and Employee Training, we embed sustainability into your operations.



## Monitoring and reporting

We provide regular ESG and Sustainability Reporting to ensure transparency and trust.

# Meet our expert

Ritika Goenka is a **sustainability consultant** with a proven track record of helping organizations navigate ESG complexities and accelerate their sustainability journey.

She holds the **CFA Certificate in ESG Investing** and is an **ISO Lead Implementer for ISO 14064 (Parts I & II) and ISO 14067:2018**, bringing technical precision and strategic insight to every engagement.

**Master's graduate from TERI SAS, Delhi**, Ritika has advised clients across energy, textiles, steel, FMCG, logistics, and banking sectors, enabling them to future-proof their business models and strengthen investor confidence.

With a **blend of data-driven analysis, strategic foresight, and multi-industry experience**, Ritika partners with corporates to enhance ESG performance, streamline disclosures, and drive sustainable value creation.



**Ritika Goenka**

Planetary Plus, Founder

**Sustainability Consultant | ESG Investing | GHG Accounting Expert**

# Let's get to work together



## Get in touch with us

Every second you spend on thinking is another second holding you back from reaching your goals.



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